

The 5 Ws of ConnectEurope2012:

What, Why, Who, Where and When?



If you need something to help persuade your boss to let you attend the biggest and best Email Marketing Conference, then here is your ammunition! Let the benefits speak for themselves!

What?

- ConnectEurope2012 is one of the UK's leading Digital Marketing conferences.
- Keynote sessions held in the INspire theatre are there to do exactly that: Inspire you to take your Digital Marketing strategy to the next level.
- Breakout sessions held in the INsight, INtegrate and INnovate theatres will include educational programmes helping you with every part of your digital and email marketing strategy including email, social and mobile marketing as well as sessions tackling the current challenges facing the European market and helping take your digital strategy to the next level.

Why?

- Unparalleled networking opportunities with speakers, industry experts and marketing peers as well as eCircle staff and management during the coffee breaks, lunch and at eCircle's after party
- Industry professionals at the top of their game will be there to share their knowledge of the email and digital marketing industry with you
- Hear case studies from some of Europe's biggest and best brands on innovative success stories that you can take back to your office to help inspire you and your organisation
- A dedicated eC-messenger demo room will be available for the duration of the event where our experts will be on hand to provide you with one-to-one demonstrations of the system and answer all your questions about our market-leading email marketing technology
- You will return to the office armed with plenty of fresh ideas, some of which we can implement immediately and others that can be developed through our business strategy to yield phenomenal results

Who?

- Keynotes from inspirational speakers who will be announced very shortly....
- Over 15 speakers from a wide range of Digital marketing specialists and leading European brands
- Over 10 digital marketing sponsors including eCircle partners from Ecommerce, Web Analytics and other related industries will be on hand to answer all your questions, helping to close the loop between digital marketing suppliers providing an end-to-end customer lifecycle
- Over 500 digital and email marketing professionals in one room – what's not to love about that?!
- Other acts to keep you entertained through the evening event... all will be revealed in due course!

Where?

- The Grange Tower Bridge Hotel, 45 Prescot Street, London E1 8GP

When?

- Thursday 15th March 2012